

**Proposed New Council Study Issue**

**Number** OCA-02  
**Status** Pending  
**Calendar Year** 2006  
**New or Old** New  
**Title** City Council Election Process: Campaign Contribution Limits, Spending Limits, and Election of Council Members by Seat  
**Lead Department** Office of the City Attorney  
**Element or SubElement** 7.3 Legislative Management Subelement

**1. What are the key elements of the issue? What precipitated it?**

The purpose of this study issue would be to provide information related to the city's procedures for council member elections, and discuss the pros and cons of adopting campaign regulations such as contribution and spending limits. The study issue would also look at the city's charter section 601 which requires that the office of each member of the council is a separate elective office to be separately filled at any election. Council Member-Elect Moylan asked that this issue be considered.

**2. How does this relate to the General Plan or existing City Policy?**

It would examine existing practices related to council member elections.

**3. Origin of issue**

**Council Member(s)** Council Member-Elect Moylan

**General Plan**

**City Staff**

**Public**

**Board or Commission** none

**Board or Commission ranked this study issue \_\_\_\_ of \_\_\_\_**

**Board or Commission ranking comments**

**4. Multiple Year Project? No    Planned Complete Date 11/30/2006****5. Estimated work hours for completion of the study issue (use 5 or 8-hour increments)**

Office of the City Attorney 60

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**Total Hours** 60

**6. Expected participation involved in the study issue process?**

**Does Council need to approve a work plan?**

Yes

Does this issue require review by a Board/Commission? No

If so, which?

none

Is a Council Study Session anticipated?

Yes

What is the public participation process?

Brown Act noticing requirements.

**7. Cost of Study**

Operating Budget Program covering costs

Legal Services 751

Project Budget covering costs

Legal Services 751

Budget modification \$ amount needed for study

Explain below what the additional funding will be used for

N/A

**8. Potential fiscal impact to implement recommendations in the Study approved by Council**

Capital expenditure range

None

Operating expenditure range

None

New revenues/savings range

None

Explain impact briefly

If council wanted to make changes to the charter, a special municipal election would be required.

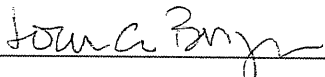
**9. Staff Recommendation for this calendar year**

Recommendation None

If 'For Study' or 'Against Study', explain

Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by

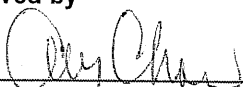


Department Director

12/22/05

Date

Approved by



City Manager

12/22/05

Date

## Proposed New Council Study Issue

**Number** OCA-03  
**Status** Pending  
**Calendar Year** 2006  
**New or Old** New  
**Title** Public Awareness Program Related to Ethics Guidelines for City Council Elections  
**Lead Department** Office of the City Attorney  
**Element or SubElement** 7.3 Legislative Management SubElement

**1. What are the key elements of the issue? What precipitated it?**

The purpose of this study would be to consider a public outreach program with the goal of educating Sunnyvale voters about the ethical guidelines and laws that govern the election process for Sunnyvale City Council candidates. This study was suggested by a member of the public during the public hearing for 2006 study issues.

**2. How does this relate to the General Plan or existing City Policy?**

The program would educate the public about existing campaign regulations and thereby support more informed public participation in the election process.

**3. Origin of issue**

**Council Member(s)** Melinda Hamilton, Dean Chu

**General Plan**

**City Staff**

**Public**

**Board or Commission** none

**Board or Commission ranked this study issue \_\_\_\_ of \_\_\_\_**

**Board or Commission ranking comments**

**4. Multiple Year Project? No Planned Complete Date 8/2006**

**5. Estimated work hours for completion of the study issue (use 5 or 8-hour increments)**

Office of the City Attorney 15

Office of the City Manager 40

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**Total Hours** 55

**6. Expected participation involved in the study issue process?**

**Does Council need to approve a work plan?** Yes

Does this issue require review by a Board/Commission? No

If so, which?

Is a Council Study Session anticipated? Yes

What is the public participation process?

Brown Act requirements.

**7. Cost of Study**

**Operating Budget Program covering costs**

Legal Services 751, OCM, Communications No.???

**Project Budget covering costs**

Legal Services 751, OCM Communications No. ???

**Budget modification \$ amount needed for study**

Explain below what the additional funding will be used for

**8. Potential fiscal impact to implement recommendations in the Study approved by Council**

Capital expenditure range None

Operating expenditure range None

New revenues/savings range None

Explain impact briefly

Not known at this time.


**9. Staff Recommendation for this calendar year**

Recommendation None

If 'For Study' or 'Against Study', explain

Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by



Department Director

12/22/05

Date

Approved by



City Manager

12/22/05

Date